



# THE VOLUNTEER RESPONSE TO COVID

SUMMARY REPORT  
FOR HUMBER, COAST  
AND VALE HEALTH AND  
CARE PARTNERSHIP  
(INTEGRATED CARE  
SYSTEM)

PART OF THE  
NHS VOLUNTEER RESPONDERS  
EMBEDDING AND EVALUATING  
PROGRAMME

Introduction

This is the Summary Report highlighting select responses of interest. Please consult the Full Report for more in-depth information, more responses and other useful insights not covered here.

**Aims:** This research was funded by NHS England and forms part of the NHS Volunteer Responders Embedding and Evaluating Project being carried out across England.

Understand local NHS VR usage

Understand usage of other local Voluntary Responses to COVID

Identify Potential Opportunities

Identify Challenges and Lessons Learnt

**Where:** the NHS Integrated Care System (ICS) of Humber, Coast and Vale and its comprising “Places” as shown on the map:

**Who:** the different stakeholders involved in the voluntary response to COVID (144 responses):

**Beneficiaries**  
The people who needed help during the COVID pandemic, who benefited from the support of Volunteers.

**Referrers**  
Broad term for those people who identified a need for Beneficiaries and referred Volunteers to them, requested or organised Volunteers support for Beneficiaries. This was often health and social care professionals, charity staff who already worked with the person but later extended to neighbours or people self-referring in some instances.

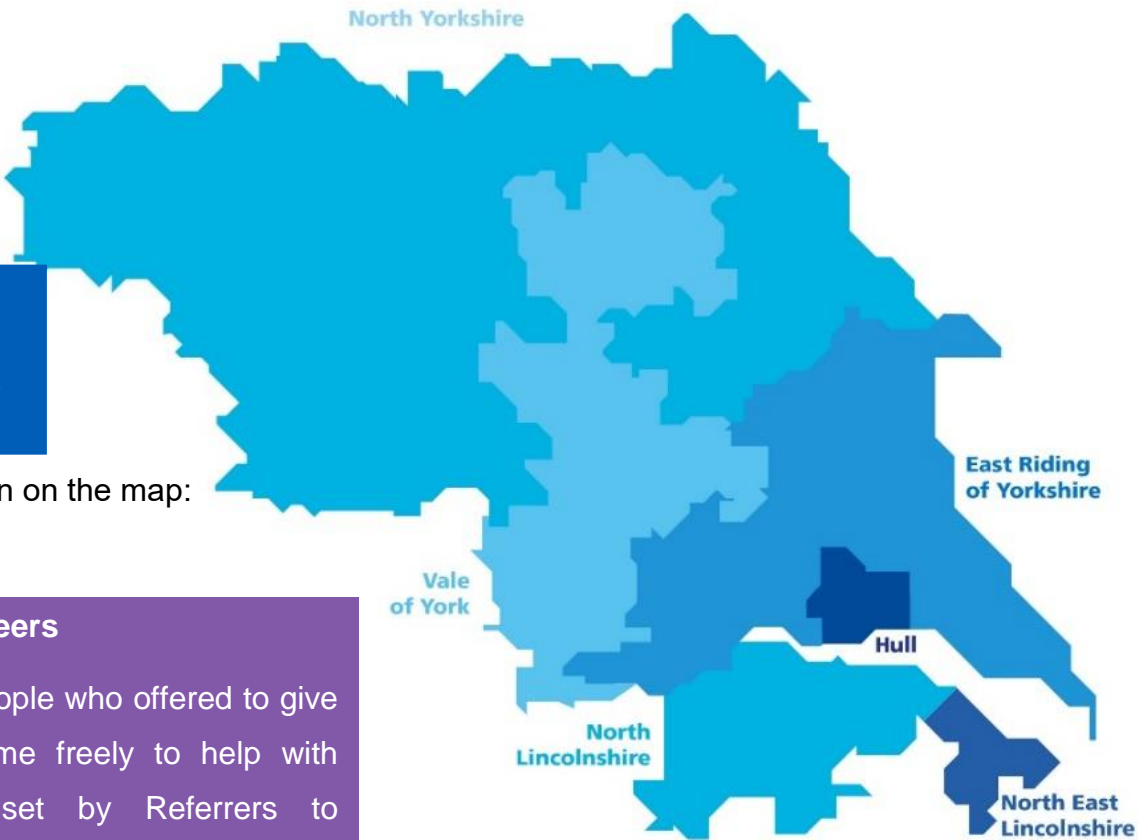
**Volunteers**  
The people who offered to give their time freely to help with tasks set by Referrers to support Beneficiaries who were not their own family and friends.

**What:** each of the following different Volunteer Programmes involved in COVID-response:

NHS VR	Local Councils	Local VCSE Sector	Mutual Aid Groups
NHS Volunteer Responders	Local Authorities	Voluntary, Community & Social Enterprise Sector Organisations	Hyper-local community groups set up through social media and messaging services
National Government-led	Local Authority-led	Local VCSE Sector organisations-led	Local citizen-led
Initial Government COVID-Response Funding	Initial Government COVID-Response Funding	No Initial Government COVID-Response Funding	No Government COVID-Response Funding
Extensive Prior Volunteer Experience (led by national NHS Volunteering Teams & Royal Voluntary Service)	Minimal Prior Volunteer Experience (led by departmental volunteering Teams)	Extensive Prior Volunteer Experience (led by Voluntary Sector)	No Prior Volunteer Experience

**How:** Online Survey

**When:** mid-February to May 2021 so responses are representative of that time.



## Overall Conclusions and Recommendations

<b>Local VCSE Sectors' responses are the most relied upon</b>	<p>Referrers were most reliant on the VCSE Sector for support during COVID and have now become even more solely reliant on the VCSE Sector as COVID has gone on. The VCSE Sector has also been the best at retaining Volunteers. National funding should be directed to the voluntary response that is most relied on.</p>	<b>The Local VCSE Sector have the best expertise to coordinate quality volunteer responses.</b>	<p>The Local Voluntary (VCSE) Sector offered the best overall quality of volunteering which resulted in the highest volunteer retention. Alongside being the least likely programme for Referrers to stop using, the local VCSE Sector is the most maintainable voluntary response.</p>
<b>Local Coordination</b>  <b>National Backing</b>	<p>Local responses were faster to set up, had established relationships with Organisations, Referrers, Volunteers &amp; Beneficiaries and could offer bespoke and localised services that could be more flexible. These benefits would have only been greater with funding.</p> <p>National schemes' funding and communications directed to local coordination would have been better. More work needs to be done on building relationships and trust with national and local government and health services to direct funding and communications to local coordination.</p>		<p>Whilst Volunteers reported transactional volunteering to be flexible with minimal time-commitment and appealed to younger volunteers, there were more full-time workers for programmes like the Local VCSE Sector programmes with more diverse volunteering approaches. The main theme Volunteers highlighted were there weren't enough tasks offered, and it was a lower quality volunteering experience that was un-sustainable, with high volunteer drop-out rates. Referrers found the initial referral process easy but transactional volunteering slow and unreliable.</p> <p>Respondents highlighted the importance of a relationship between the Referrer and the Volunteer for transactional volunteering to work best. Transactional volunteering should be one of many methods of volunteering; a more diverse range of volunteering methods and activities resulted in a more diverse range of volunteers.</p>
<b>One Point of Coordination or Better Collaboration</b>	<p>Respondents said it was confusing to know where to go for what. It would have been preferable to have a single point where Referrers/Volunteers could go to, either by one programme coordinating everything or all programmes collaborating better and having a more joined-up approach. Volunteers reported they didn't have enough to do; one point of coordination could have redeployed unused volunteers where they'd be needed.</p> <p>If NHS VR is to continue successfully and address the challenges evidenced in this report it needs to become more localised (perhaps with its coordination moving to ICS rather than national level) and rely on the expertise and relationships of local VCSE Sectors. If the NHS is to rely on support from local VCSE sector (e.g. recruiting volunteers and providing services) it needs to invest in the organisations providing support and into better methods of communication, collaboration and linking with the VCSE Sector on a local level, e.g. between ICSs and CVSs (and their equivalents). A Volunteering Strategy, co-produced by the Humber, Coast and Vale ICS and local CVSs (and equivalents) within the ICS, would be a good starting point towards this.</p>	<b>Support for isolated people needs to continue</b>	<p>Referrers and Volunteers highlighted that people can be isolated for many other reasons than COVID and that the support given over COVID would be highly beneficial to these people and so should continue, whether within the remit of the NHS or not.</p> <p>If NHS VR is to continue people feel it should be support for patients but there is a substantial concern about job-replacement from both Volunteers and Referrers and the treatment of volunteers again suggesting a need to invest in local VCSE support around volunteering best-practice.</p>



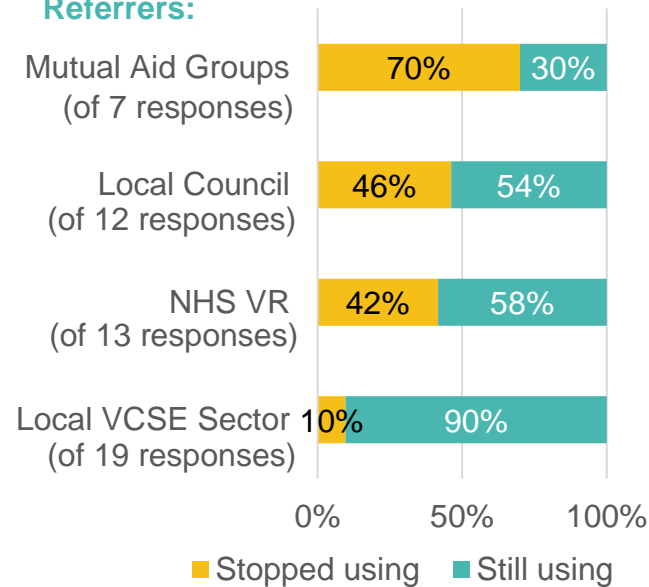
## The local VCSE Sector's response is the most relied upon

The heat-mapped Venn-diagrams show the percentages of usage of each possible combination of Volunteer Programmes.

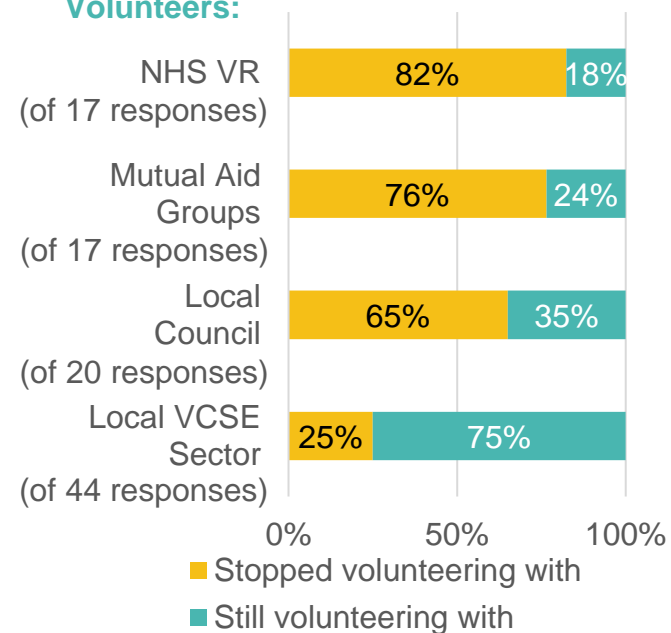


Expressed another way: below is each programme's retention.

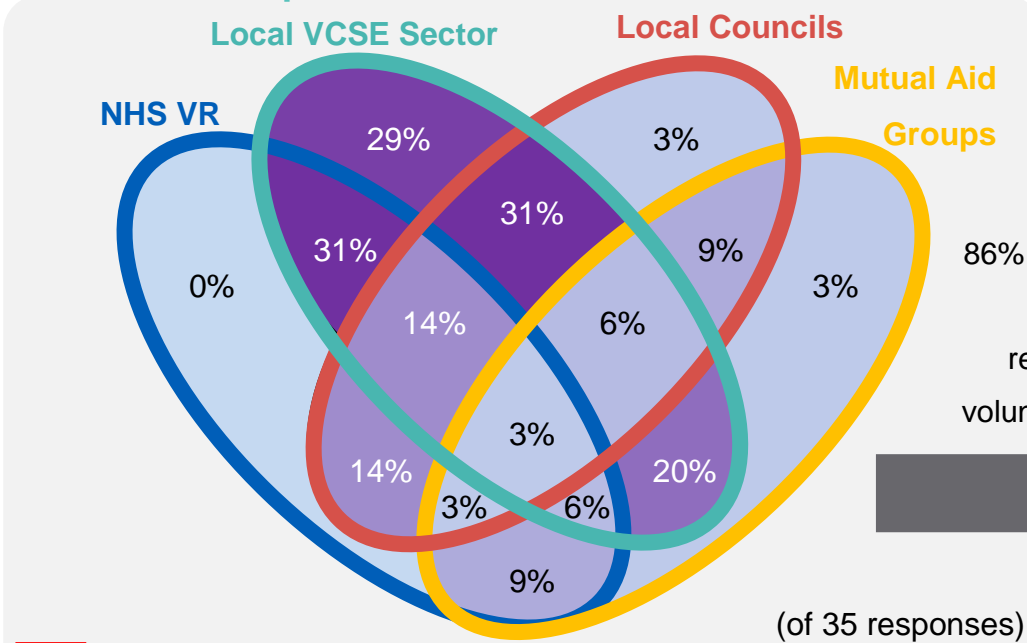
### Referrers:



### Volunteers:



## During COVID



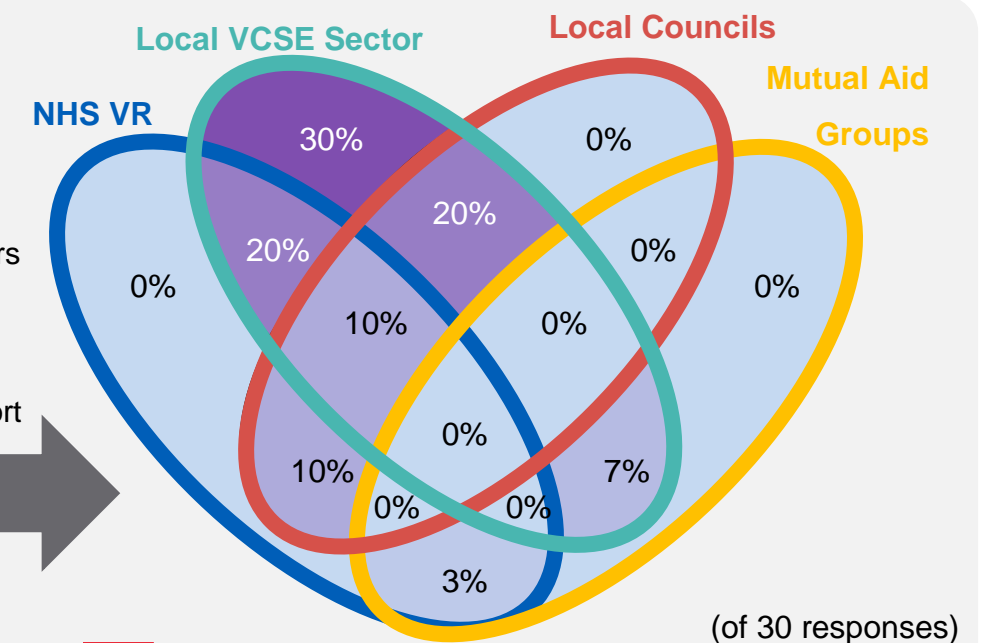
89% of Referrers have used **Local VCSE Sector** Volunteer Programmes

37% of Referrers have used **Local Councils'** Volunteer Programmes

34% of Referrers have used the **NHS VR** Volunteer Programme

29% of Referrers have used **Mutual Aid Group** Volunteer Programmes

## By May 2021



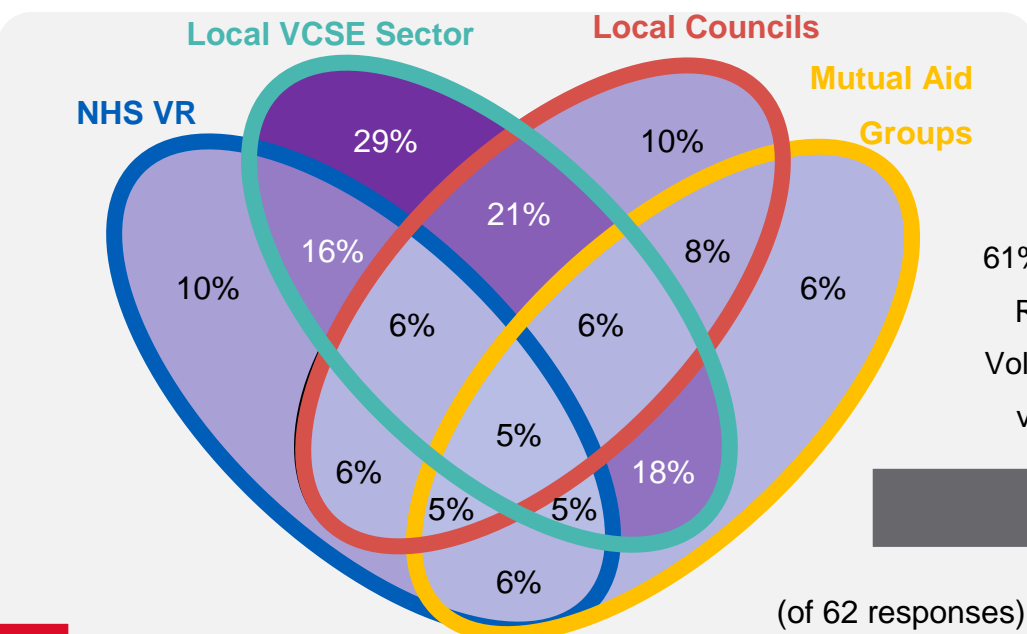
93% use **Local VCSE Sector** Volunteer Programmes

23% use **Local Councils'** Volunteer Programmes

23% use the **NHS VR** Volunteer Programme

10% use **Mutual Aid Group** Volunteer Programmes

86% of Referrers are still requesting voluntary support



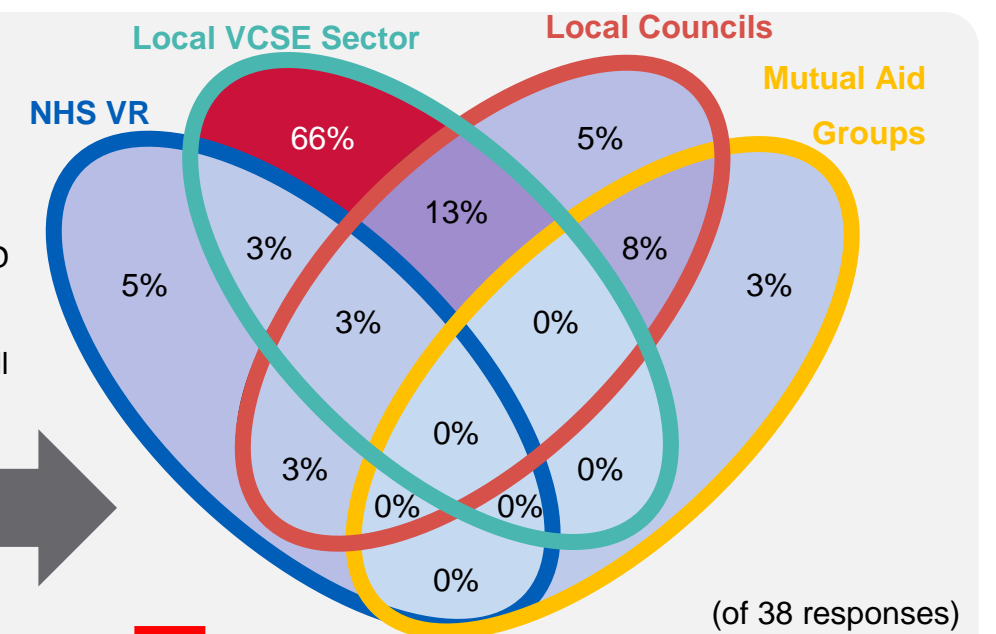
73% of respondents have volunteered with **Local VCSE Sector** Programmes

34% of respondents have volunteered with **Local Councils'** Programmes

27% of respondents have volunteered with **Mutual Aid Groups**

27% of respondents have volunteered as **NHS Volunteer Responders**

61% of COVID Response Volunteers still volunteer.



87% volunteer with **Local VCSE Sector** Programmes

18% volunteer with **Local Councils'** Programmes

6% volunteer with **Mutual Aid Groups**

5% volunteer as **NHS Volunteer Responders**

The Local VCSE Sector have the best expertise to coordinate quality volunteer responses

Referrers and Volunteers showed a clear preference towards the local VCSE Sector in the “The VCSE Sector’s Response was the most relied upon”.

The importance of the VCSEs local coordination and local expertise is also explored in “Local Coordination, National Backing” and contributes to this finding too.

Positivity of Volunteers’ Experience

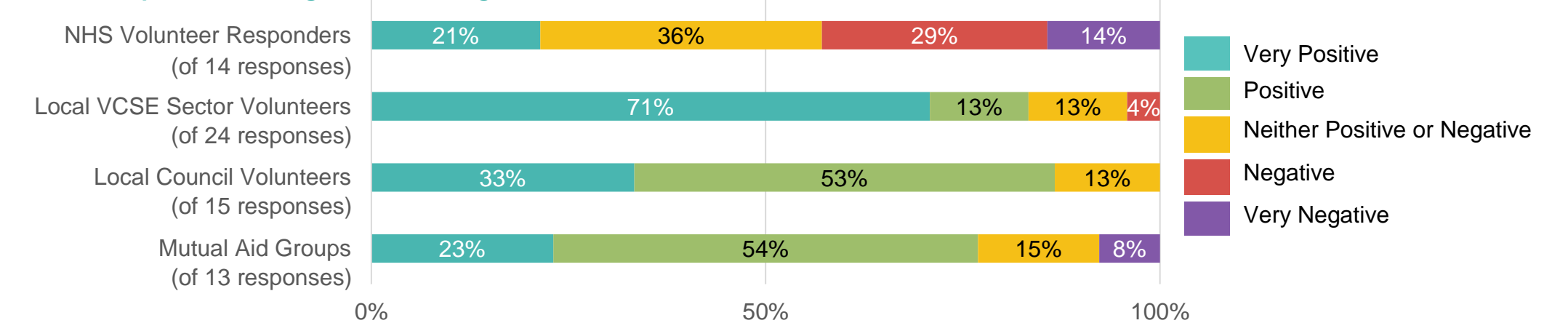
NCVO research found eight key features to a quality volunteer experience<sup>(7)</sup>. Two more that were of specific importance during COVID were added. Volunteers were asked how much they agree or disagree with twenty statements that explore these ten features.

It should be expected for the “voluntary sector” (VCSE) to be the experts in quality volunteering however they often had no additional funding or resource for COVID-response.

The heat-mapped table above shows that Local VCSE Sector organisations did indeed offer the highest quality volunteer experience, with the highest overall positivity score.

More information can be found in the Full Report.

Referrers’ experiences using Volunteer Programmes

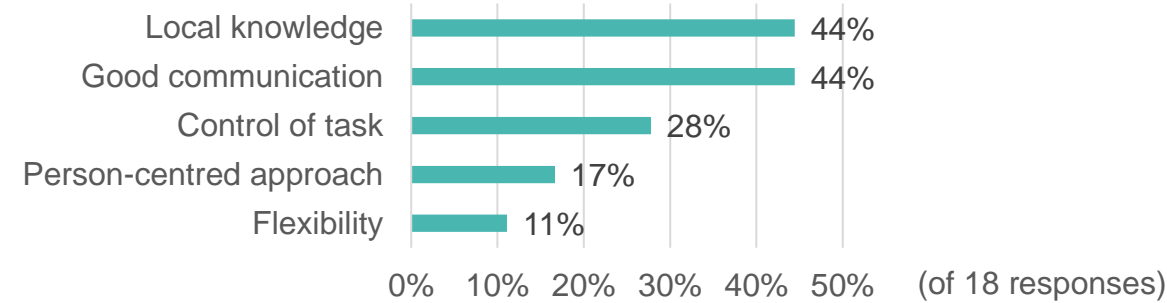


		NHS VR	Local VCSE Sector	Local Councils	Mutual Aid Groups
Feature	Statement				
Balanced / Inclusive	It was easy to sign-up as a volunteer.	77%	84%	83%	82%
Balanced	I was able to start volunteering quickly after expressing my interest in volunteering.	46%	86%	78%	82%
Inclusive	The voluntary role is inclusive and is welcoming and accessible to everyone, regardless of background or circumstances.	55%	85%	83%	89%
Balanced	I feel the volunteer programme is well organised.	56%	91%	73%	80%
Empowering	I know what I am supposed to be doing.	58%	92%	88%	80%
Empowering	I feel qualified/trained to do what I am asked to do.	64%	89%	85%	77%
Balanced	I feel burdened by unnecessary processes.	52%	78%	78%	55%
Safety	I feel safe while volunteering and travelling to and from volunteering	61%	86%	73%	77%
Connected	I've built a relationship with the volunteer organisers (e.g. the NHS VR team/the Council/Charity/Volunteer Centre/CVS/similar organisation/Mutual Aid Group team)	39%	85%	63%	75%
Connected	I've built a relationship with the people setting the tasks (i.e. the referrers / partner organisations / the charity / similar organisation)	35%	81%	71%	70%
Connected	I've built a relationship with the people who benefit from my volunteering (e.g. patients / citizens / service-users / neighbours, etc)	39%	74%	67%	64%
Connected	I've built a relationship with other volunteers.	36%	77%	62%	68%
Flexible	The volunteer organisers/coordinators take into account how I can give my time and are flexible in fitting my volunteering around my circumstances.	64%	89%	80%	82%
Voluntary	I feel under pressure to carry on volunteering or that the task won't be completed if I don't volunteer.	55%	82%	82%	65%
Voluntary	I feel that the voluntary work I am doing should be a paid role.	73%	70%	80%	75%
Enjoyable	I enjoy volunteering and feel good about what I am doing.	70%	94%	90%	89%
Impactful	The volunteering I do makes a positive difference.	61%	92%	87%	84%
Balanced	The benefits of volunteering far outweigh any disadvantages	75%	93%	93%	85%
Meaningful	The volunteering I do is meaningful to me and aligns with my life, priorities, beliefs or interests.	68%	91%	88%	86%
Inclusive	Are you able to claim back your expenses	20%	55%	42%	14%
Overall Positivity		55%	84%	77%	74%

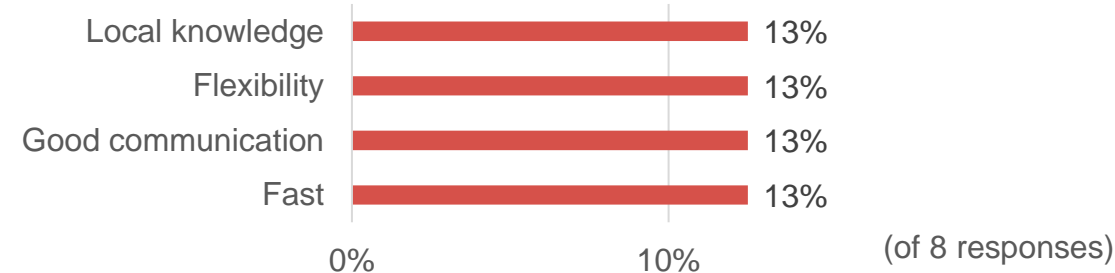
## Local Coordination, National Backing

Referrers and Volunteers showed a clear preference towards the local VCSE Sector in the “The VCSE Sector’s Response was the most relied upon” and had the best experience with local responses in “The Local VCSE Sector have the best expertise to coordinate quality volunteer responses”. Respondents were asked open questions, themes were defined from the responses and the percentages of responses that included each theme are shown below. Recurring themes are highlighted here; more response themes for each question can be found in the Full Report.

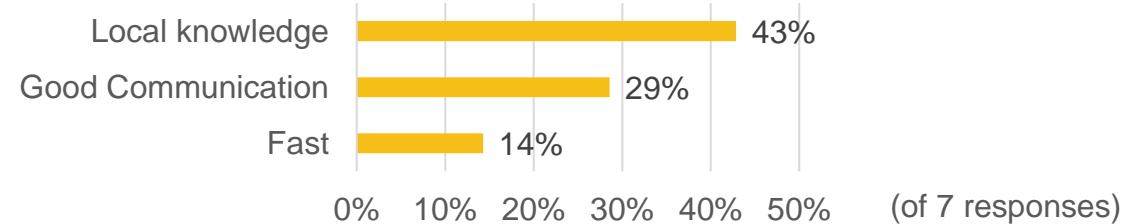
### What works well with the Local VCSE Sector’s Volunteer Support for Referrers?



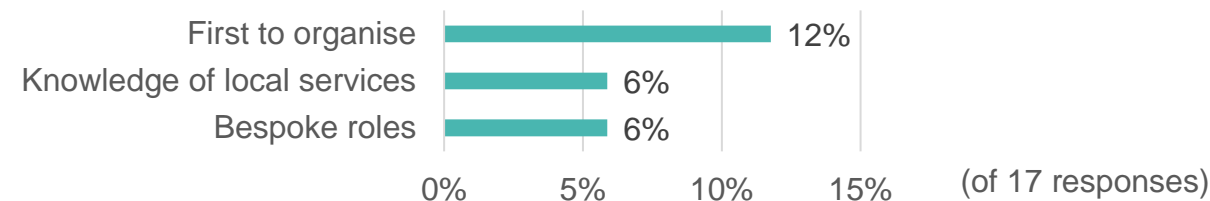
### What works well with Local Councils’ Volunteer Support for Referrers?



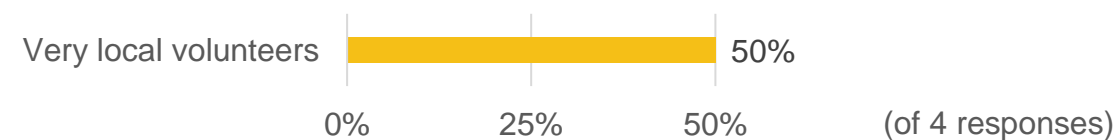
### What works well with Mutual Aid Groups’ Volunteer Support for Referrers?



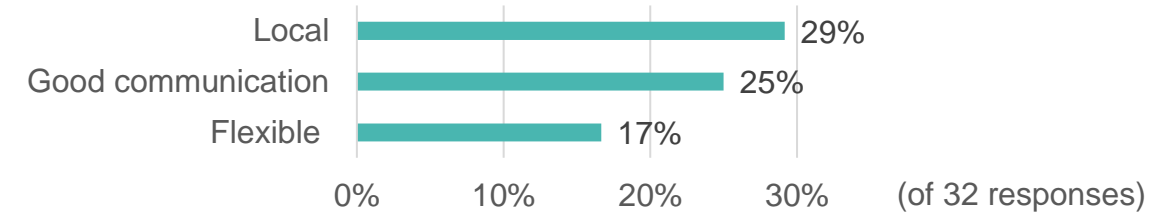
### Why did Referrers use the Local VCSE Sector?



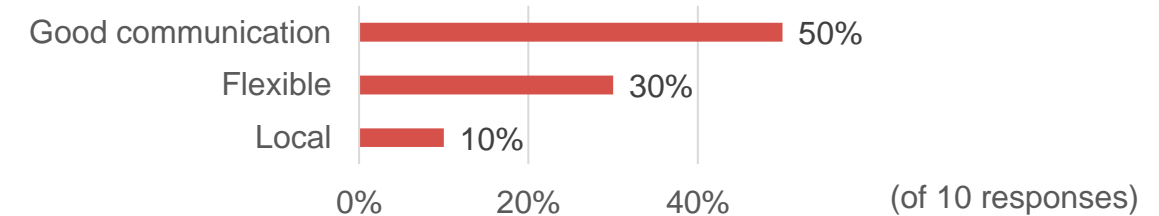
### What works well with Mutual Aid Groups’ Volunteer Support for Referrers?



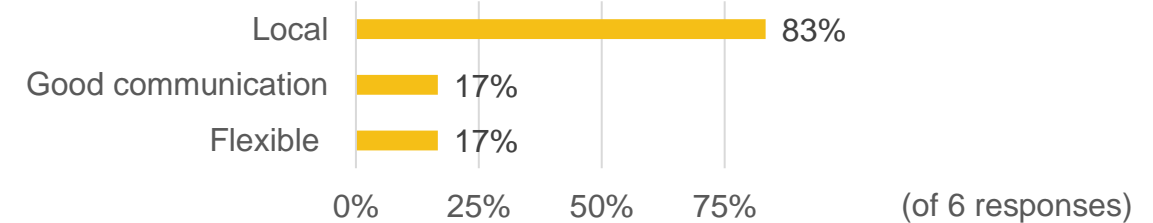
### What works well Volunteering with the Local VCSE Sector?



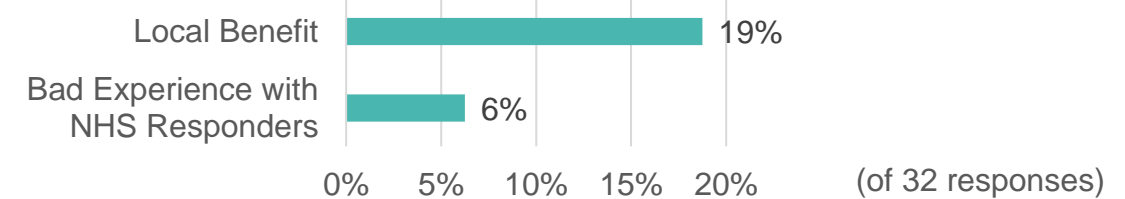
### What works well Volunteering with Local Councils?



### What works well Volunteering with Mutual Aid Groups?



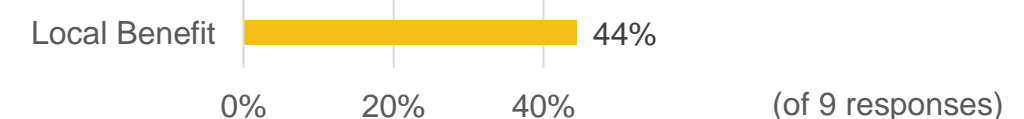
### Why did respondents volunteer through their Local VCSE Sector?



### Why did respondents volunteer through Local Councils?

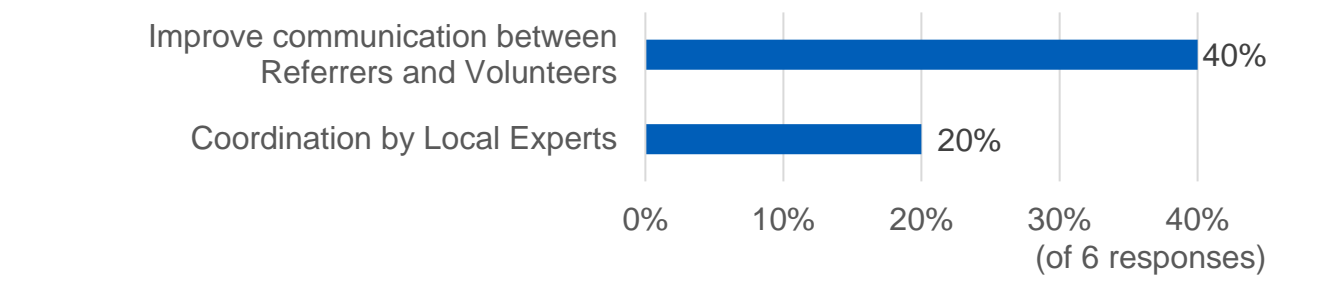


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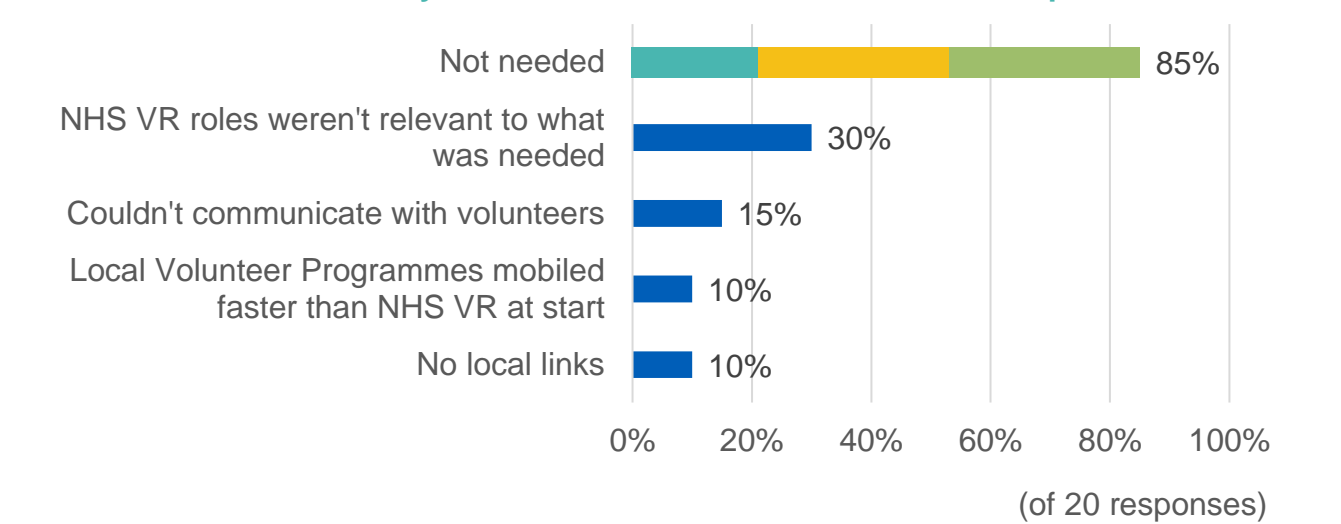


Voluntary response programmes being local, fast, having good communication and having flexibility (to local needs) were recurring important themes for Referrers and Volunteers. These themes recurred in feedback on what was missing or needed improvement in the national response.

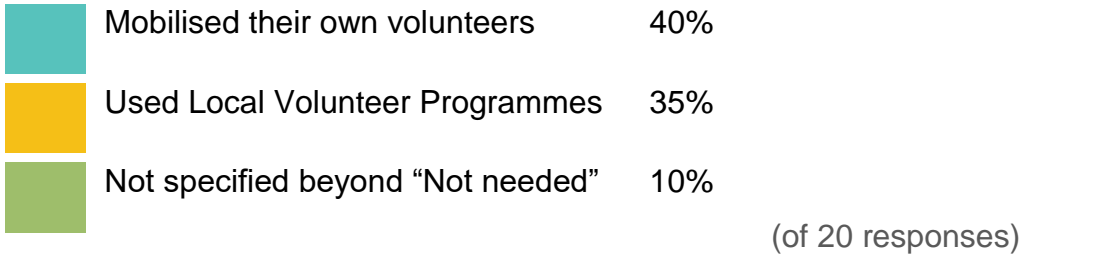
What could be improved with the NHS Volunteer Responders Programme for Referrers?



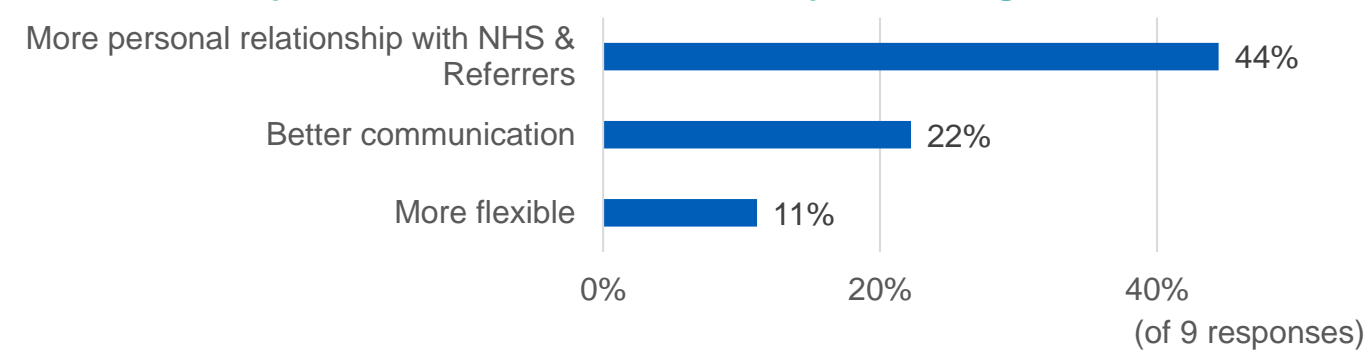
What were the reasons why Referrers didn't use NHS Volunteer Responders?



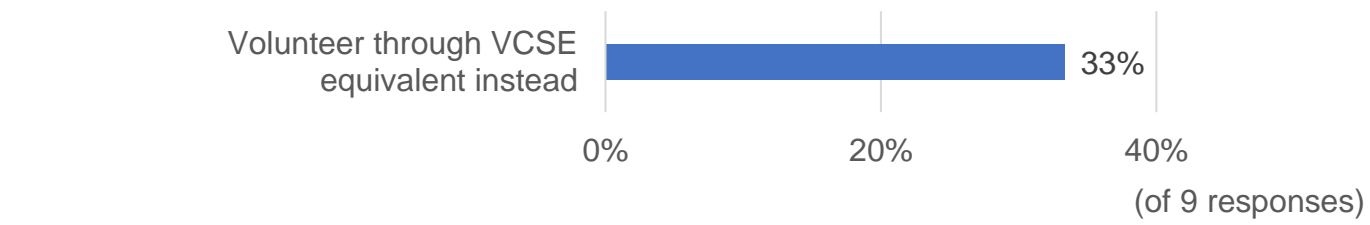
The "Not needed" theme could be further broken down in to the following sub-themes:



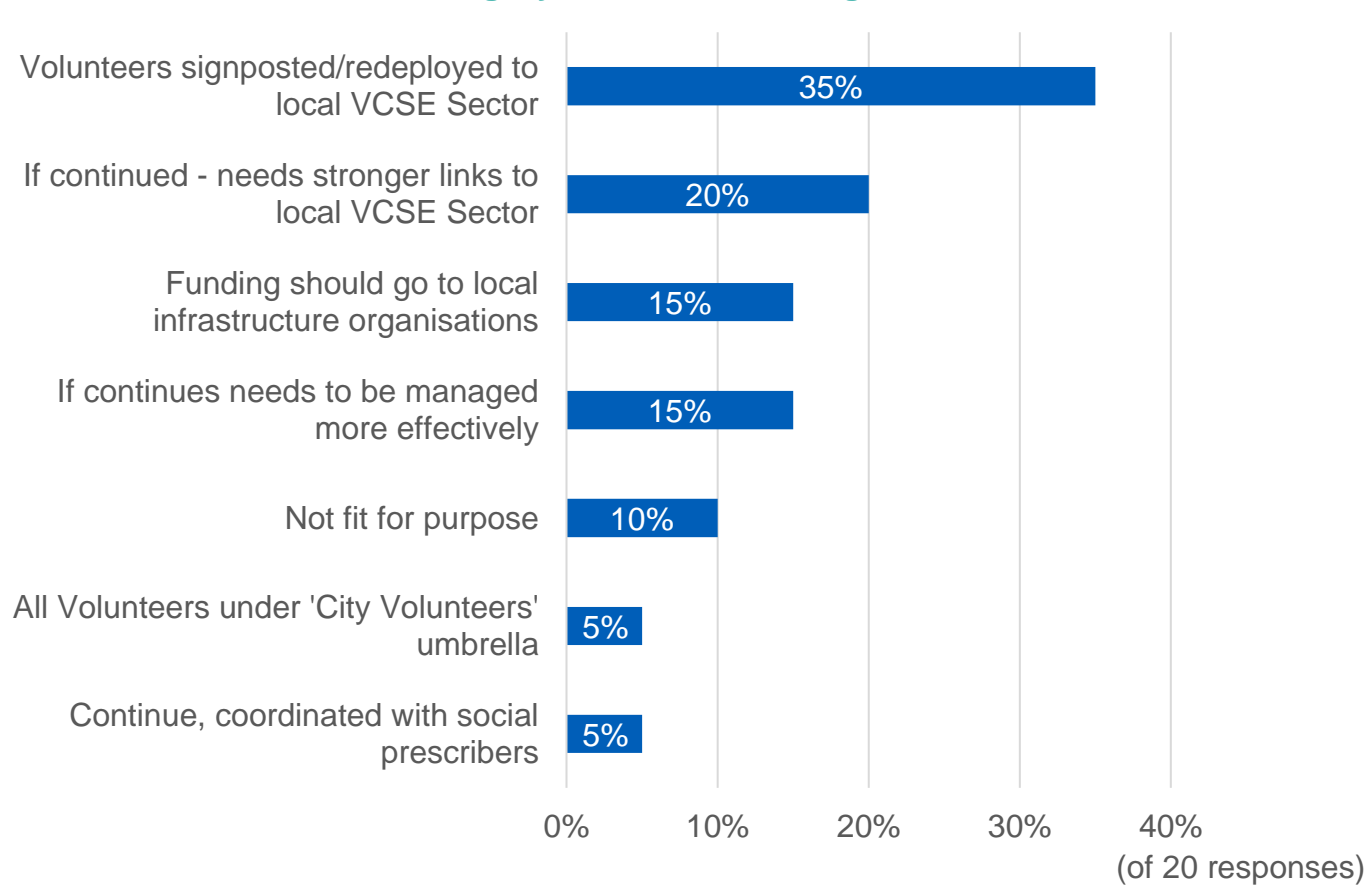
What could be improved with the NHS Volunteer Responders Programme for Volunteers?



What were the reasons why NHS Volunteer Responders stopped volunteering through the programme?



What did Referrers think the Legacy of the NHS VR Programme should be?





The national response had some notable successes though:

#### Funding:

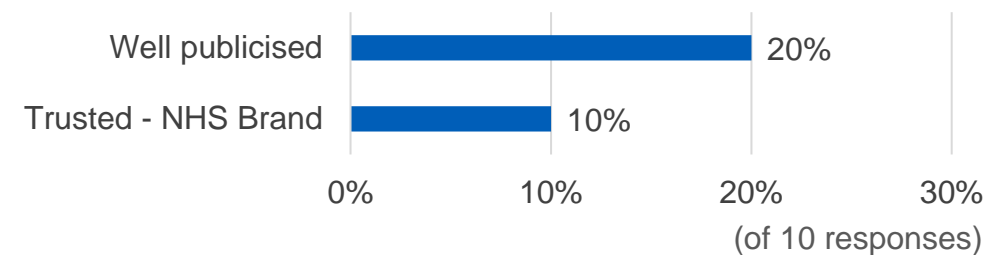
#### What works well with the NHS Volunteer Responders Programme for Referrers?



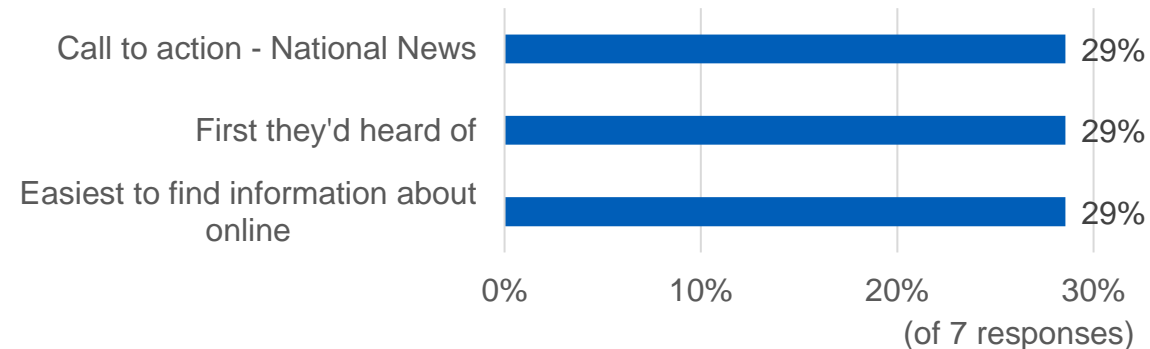
The national response had been funded directly by the government. At the time of publishing, no announcement has been made as to how much the NHS Volunteer Responders Programme cost. Local VCSE Sector programmes received no additional funding, with some commissions, trusts, funds and bids specifically focused on COVID-response or support for organisations most negatively impacted by COVID beginning to be introduced further into 2020. As the VCSE response was so successful comparatively to the national response with relatively little funding it shows what local coordination might be able to achieve with national funding as suggested above. As “The local VCSE Sector’s response is the most relied upon” (as discussed in that section), there is an argument for national funding to be diverted proportionately to the most relied upon service.

#### Promotion:

#### Why did Referrers use the NHS Volunteer Responders Programme?



#### Why did respondents volunteer as NHS Volunteer Responders?



National promotion and communications were very successful for recruiting volunteers whereas local responses were unknown to some respondents. Locally coordinated responses would benefit greatly from national promotion.

Vs

#### What did Referrers think the Legacy of the NHS VR Programme should be?



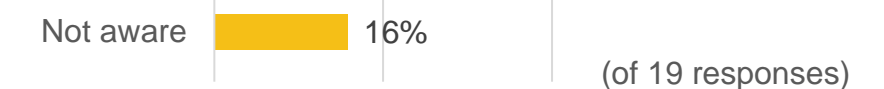
#### What could be improved with Local VCSE Sector Volunteering for Referrers?



#### What were the reasons why Referrers didn't use Local Councils' Volunteer Support?



#### What were the reasons why Referrers didn't use Mutual Aid Groups' Volunteer Support?



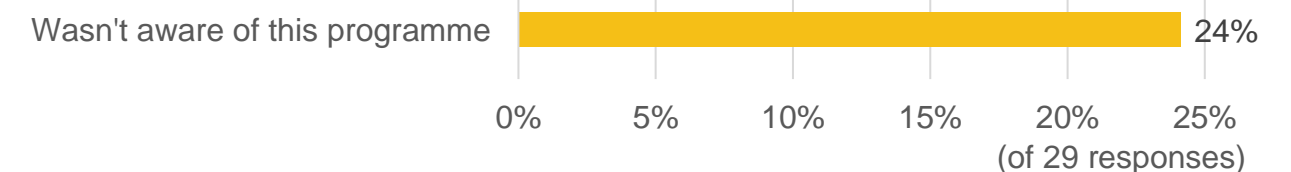
#### What were the reasons why respondents didn't volunteer through the Local VCSE Sector?



#### What were the reasons why respondents didn't volunteer with Local Councils?



#### What were the reasons why respondents didn't volunteer with Mutual Aid Groups?

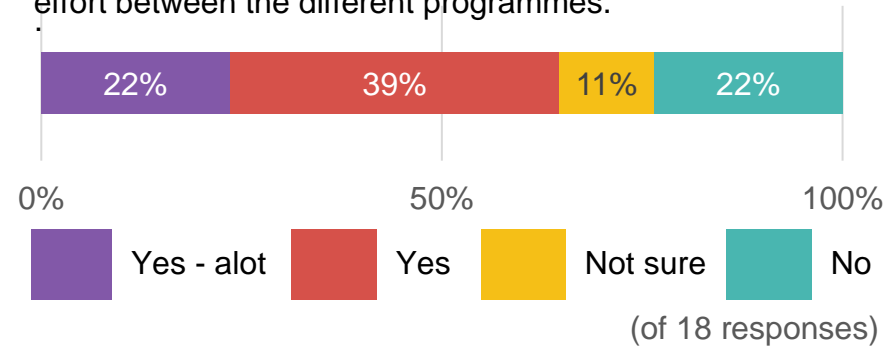


Vs

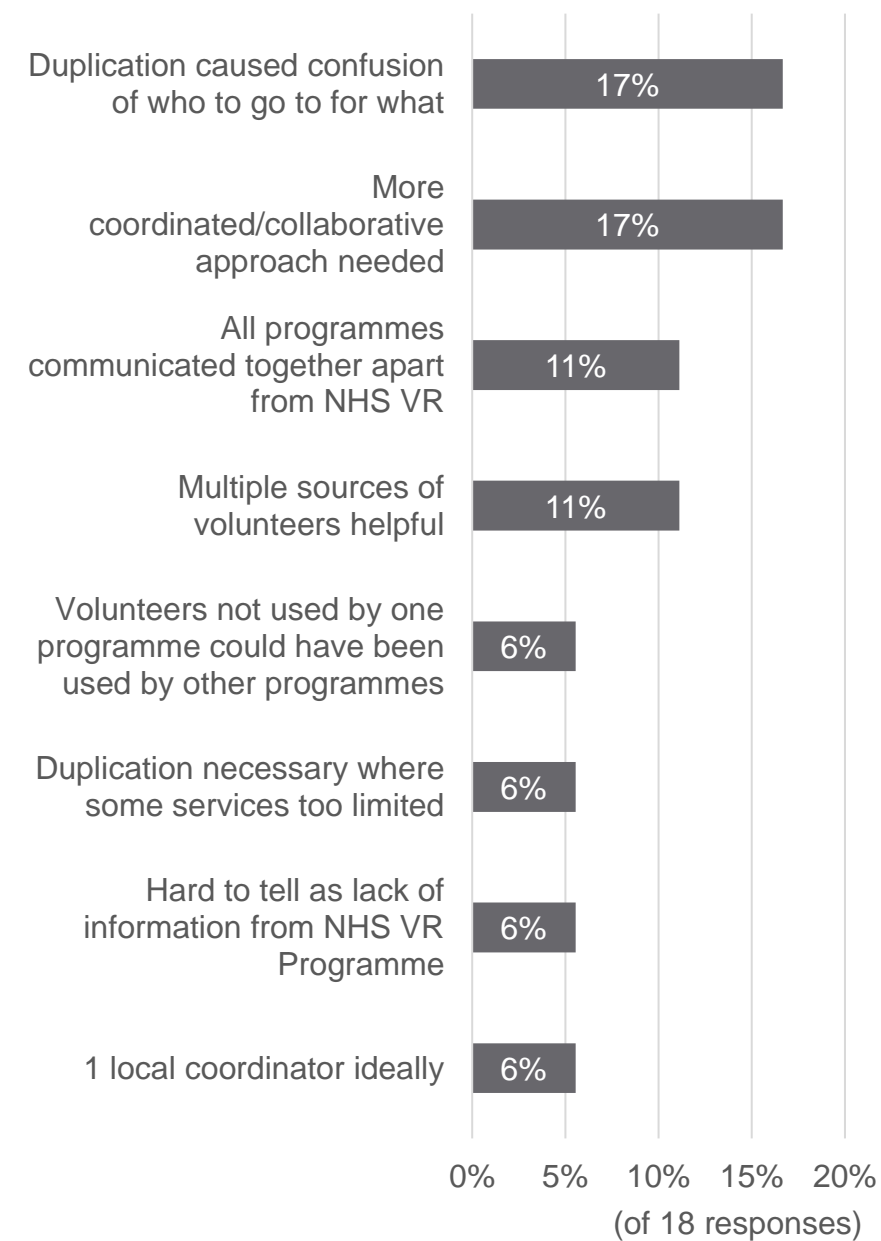


## One Point of Coordination

Referrers were asked if they knew of any duplication of effort between the different programmes.

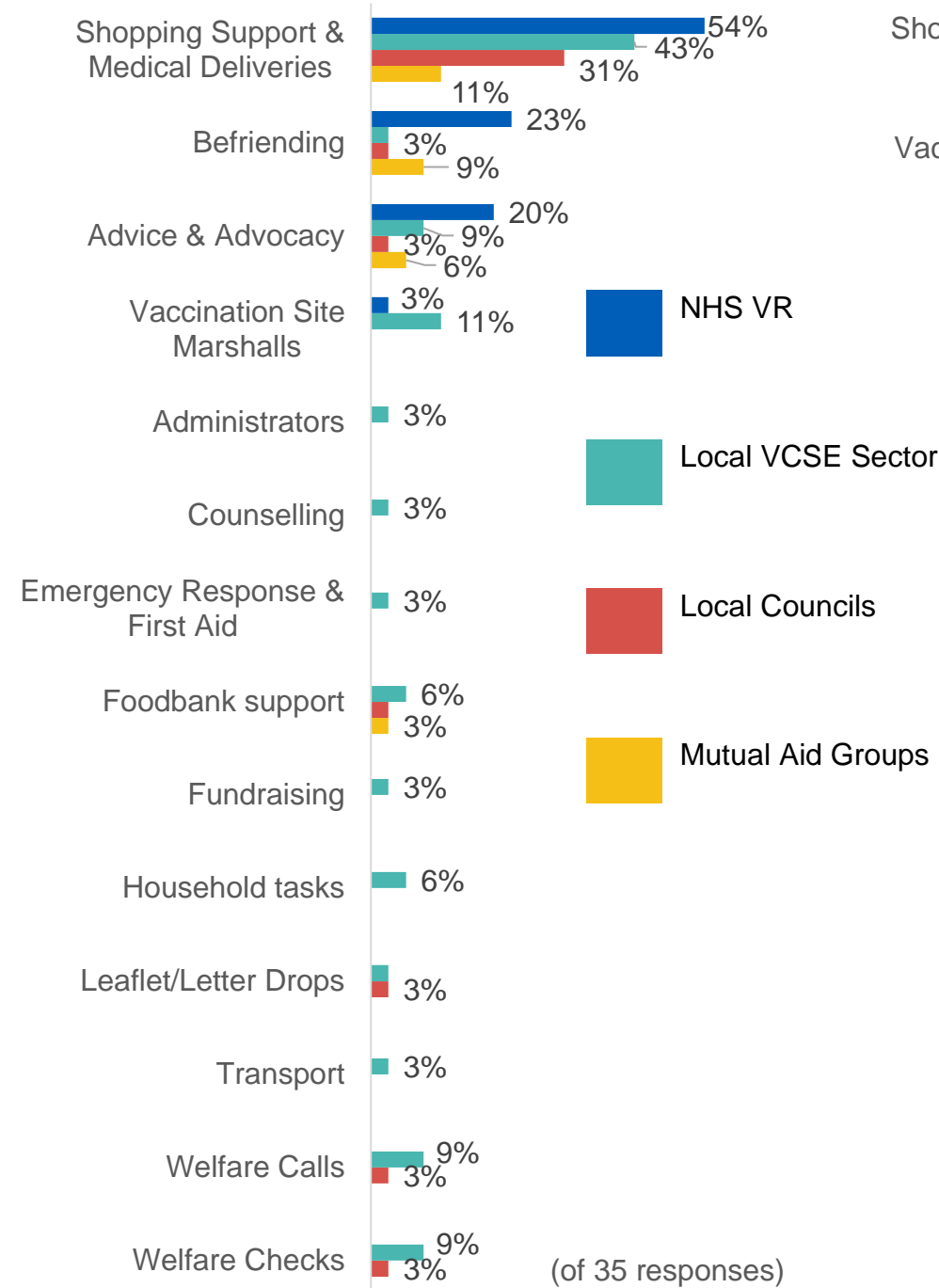


Respondents' further comments including the following themes:



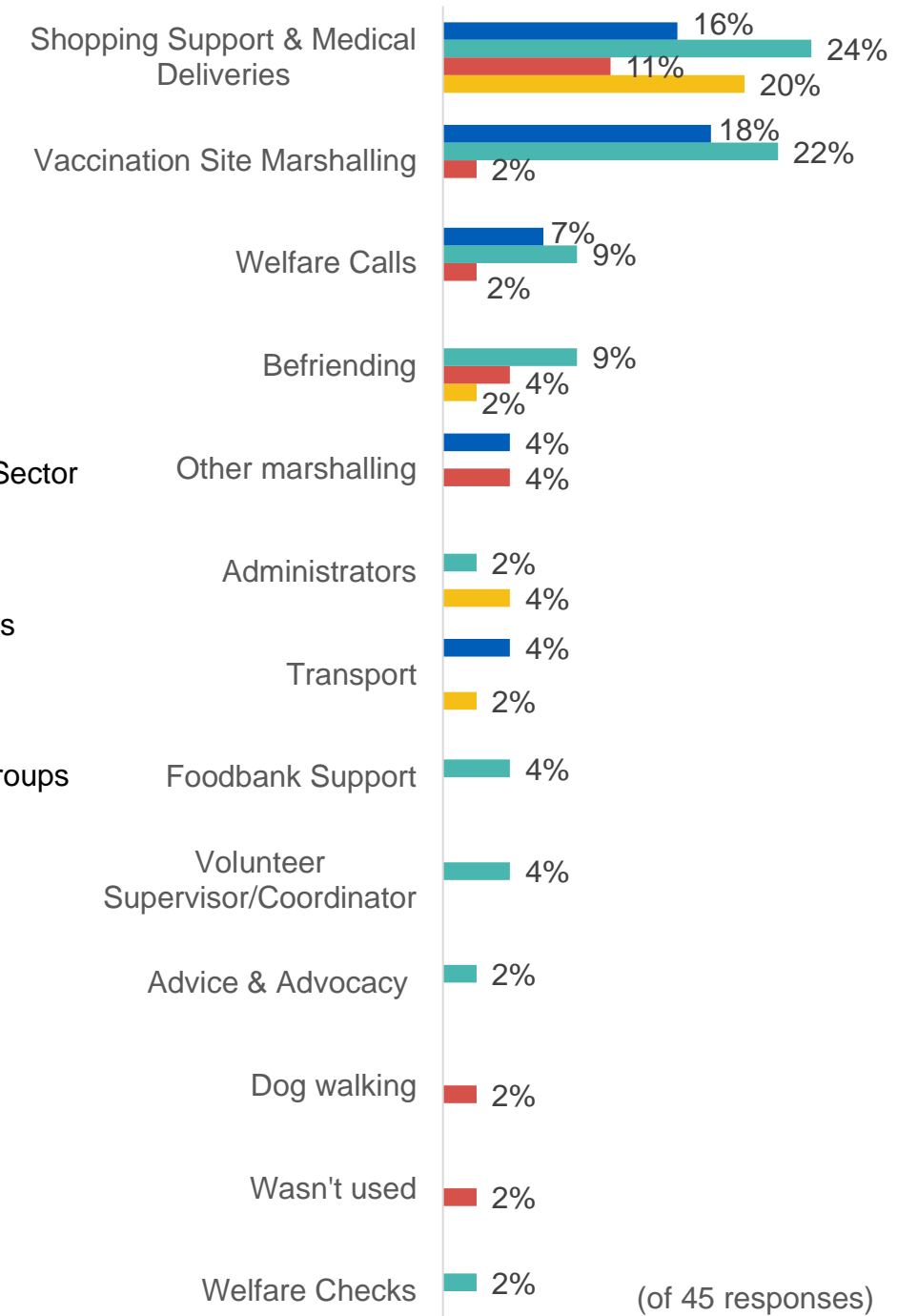
## What tasks did Referrers use Volunteer Programmes for?

This table shows the percentage of total Referrers who used volunteer programmes for various tasks.



## What tasks did Volunteers do through each Programme?

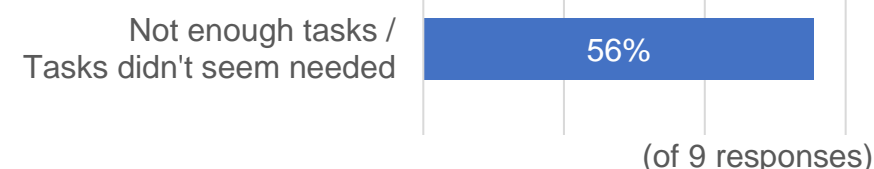
This table shows the percentage of total volunteer respondents who volunteered in certain roles through each volunteer programme.



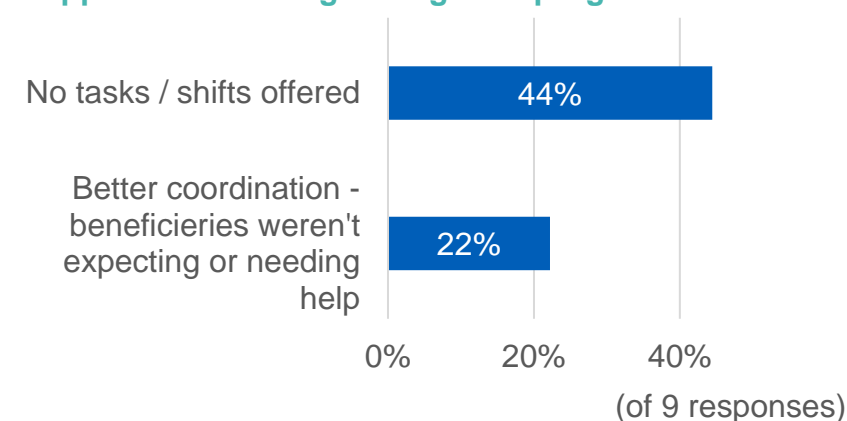
We know referrers used combinations of voluntary responses (see: "The local VCSE Sector's response is the most relied upon" section) and that many voluntary responses covered the same tasks, which could be explained by the theme: "Duplication necessary where some services too limited" (left) or suggests more volunteers were needed. This is explored on the next page.

The previous page said “multiple sources of volunteers were helpful” suggesting more volunteers were needed. This seemed to be the case from responses in the chart to the right. However that contradicts with volunteer experiences (below) where there wasn’t enough to do. The suggestion that “Volunteers not used by one programme could have been used by other programmes” (previous page) may have solved this with one point of coordination.

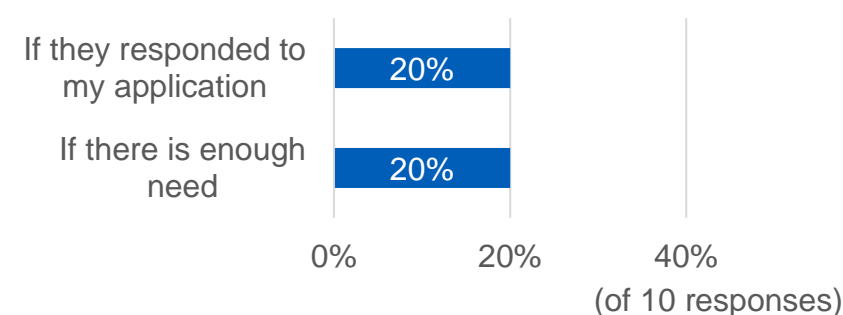
### What could be improved with the NHS Volunteer Responders Programme?



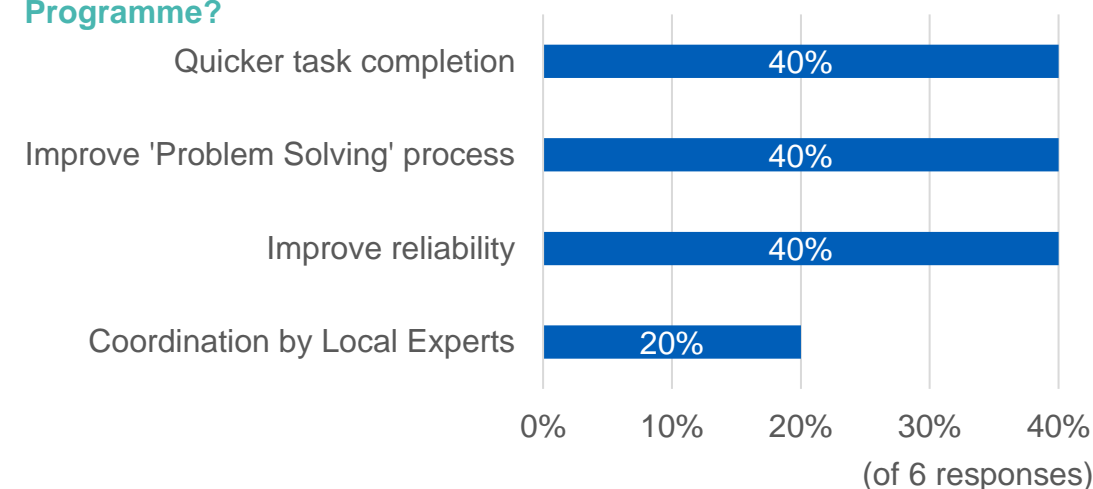
### What were the reasons why NHS Volunteer Responders stopped volunteering through the programme?



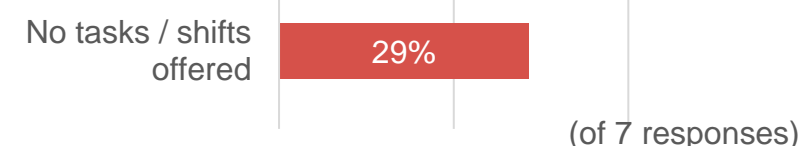
### Did respondents who hadn't volunteered as NHS Volunteer Responders plan to do so in future?



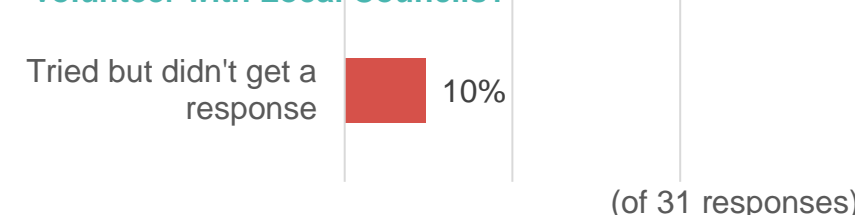
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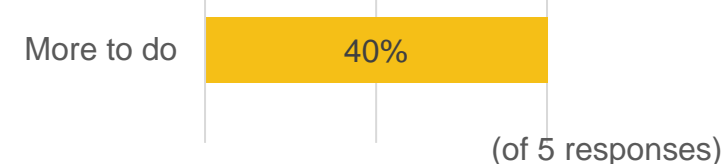
### What could be improved volunteering with Local Councils?



### What were the reasons why respondents didn't volunteer with Local Councils?



### What could be improved volunteering with Mutual Aid Groups?



### What were the reasons why Volunteers stopped volunteering through Mutual Aid Groups?

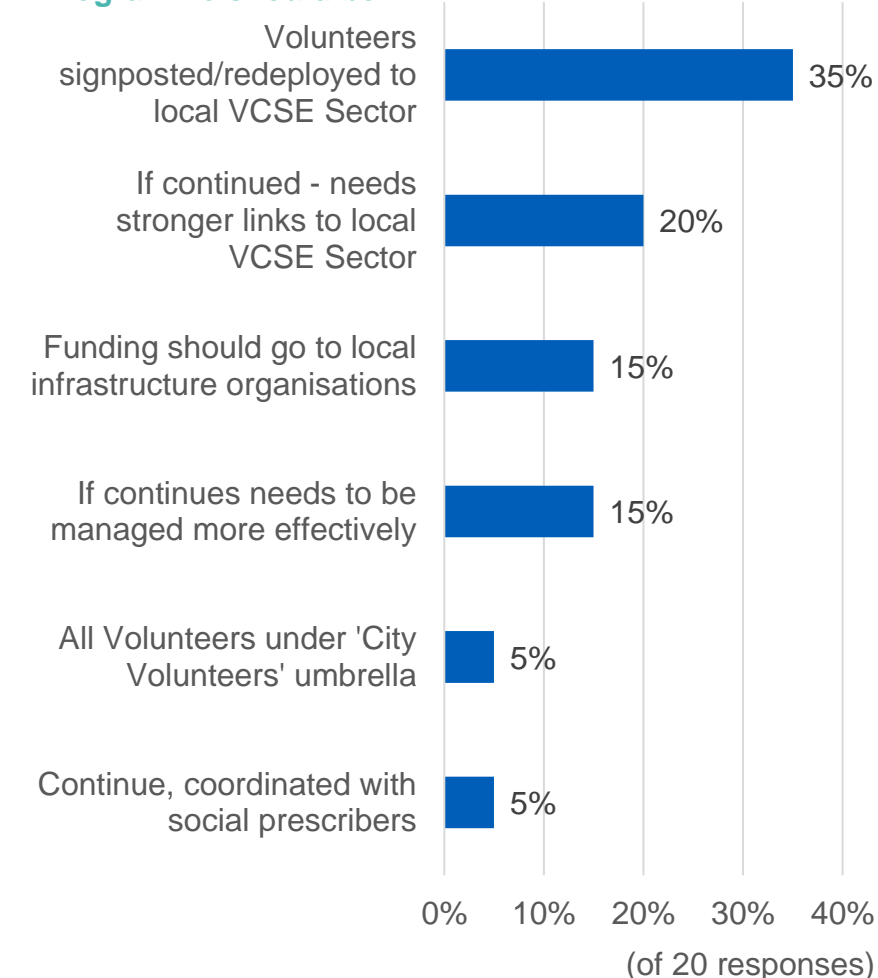


If not One Point of Coordination, then:

### Better Collaboration

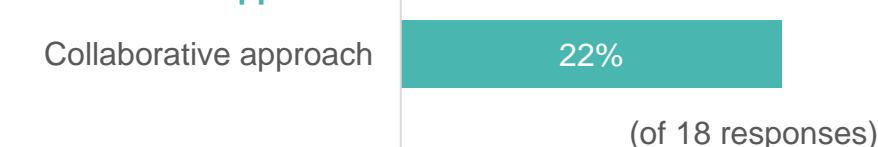
A consistent theme throughout the research was respondents need for better collaboration between response programmes and organisations.

### What did Referrers think the Legacy of the NHS VR Programme should be?



Referrers also highlighted collaborative approach as one of the things that worked well with their favoured response:

### What works well with the Local VCSE Sector's Volunteer Support?

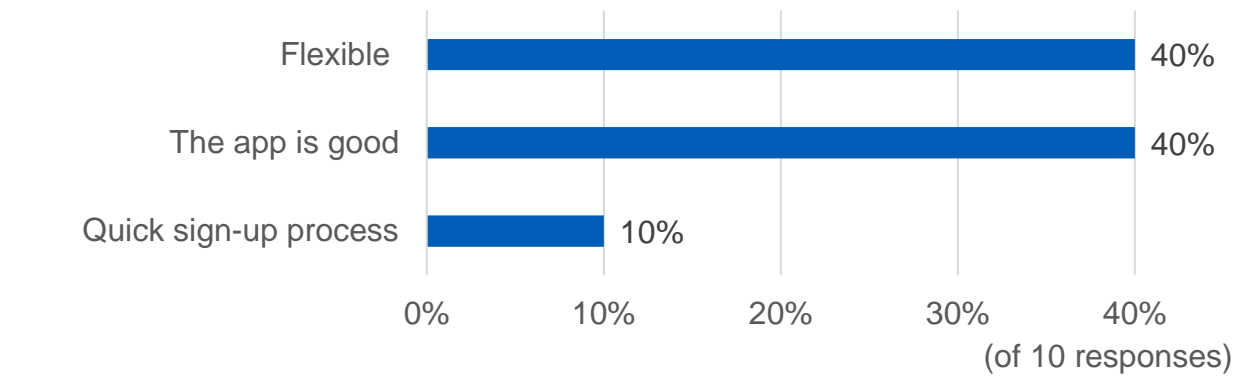


Transactional Volunteering is not a ‘Magic Bullet’

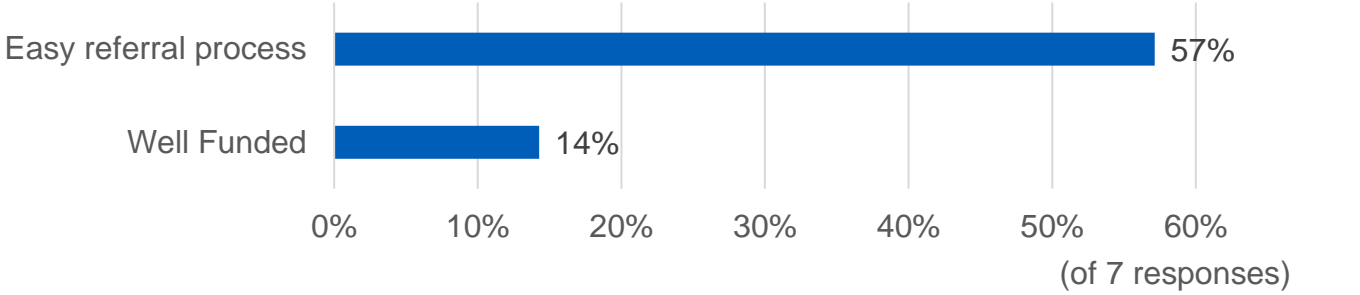
Transactional Volunteering is having one-off tasks that volunteers can sign-up for. It was the main style of volunteering for NHS Volunteer Responders in particular but Mutual Aid Groups and a few VCSE organisations used it too. It’s being hailed by many as the new best way to do volunteering based mostly on NHS VR recruitment figures, but is that a correct assumption?

Flexible and Easy

What works well with the NHS Volunteer Responders Programme for Volunteers?



What works well with the NHS Volunteer Responders Programme for Referrers?



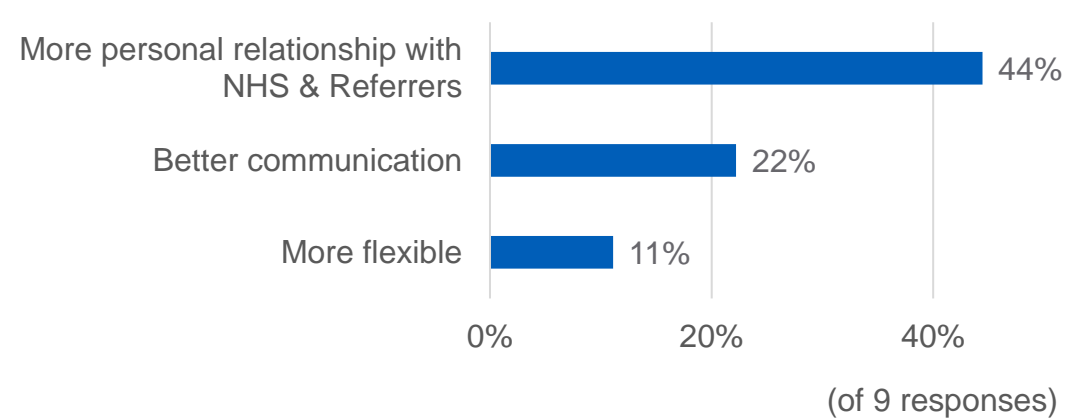
Positivity of Volunteers’ Experience

Feature	Statement	NHS VR	Local VCSE Sector	Local Councils	Mutual Aid Groups
Balanced / Inclusive	It was easy to sign-up as a volunteer.	77%	84%	83%	82%
Flexible	The volunteer organisers/coordinators take into account how I can give my time and are flexible in fitting my volunteering around my circumstances.	64%	89%	80%	82%

NHS VR scored lowest for flexibility, but this may be due to the wording of the statement, where NHS Volunteer Responders had little contact with volunteer organisers/coordinators. Flexibility appears as a need in the graph below though. This may be in relation to the limits on when Volunteer tasks can be accepted, pharmacy opening hours, types of role, etc.

Poor Connections and Communication

What could be improved with the NHS Volunteer Responders Programme?

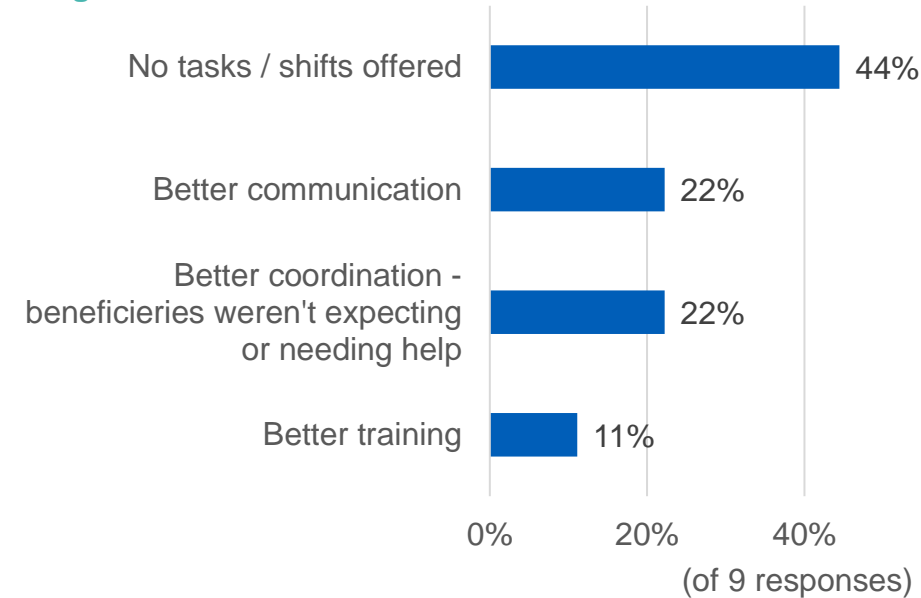


Positivity of Volunteers’ Experience

Feature	Statement	NHS VR	Local VCSE Sector	Local Councils	Mutual Aid Groups
Connected	I’ve built a relationship with the volunteer organisers (e.g. the NHS VR team/the Council/Charity/Volunteer Centre/CVS/similar organisation/Mutual Aid Group team)	39%	85%	63%	75%
Connected	I’ve built a relationship with the people setting the tasks (i.e. the referrers / partner organisations / the charity / similar organisation)	35%	81%	71%	70%
Connected	I’ve built a relationship with the people who benefit from my volunteering (e.g. patients / citizens / service-users / neighbours, etc)	39%	74%	67%	64%
Connected	I’ve built a relationship with other volunteers.	36%	77%	62%	68%

## Poor Reliability

### What could be improved with the NHS Volunteer Responders Programme for Volunteers?

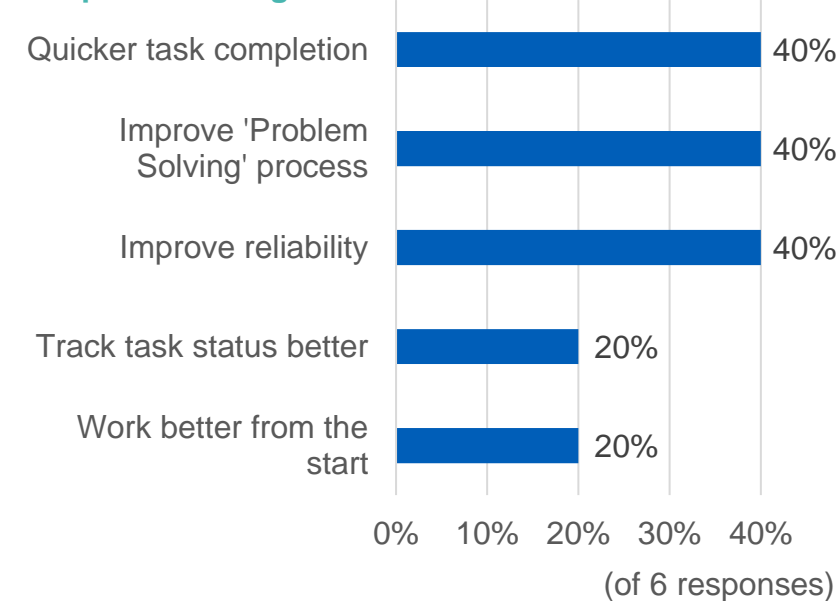


## Positivity of Volunteers' Experience

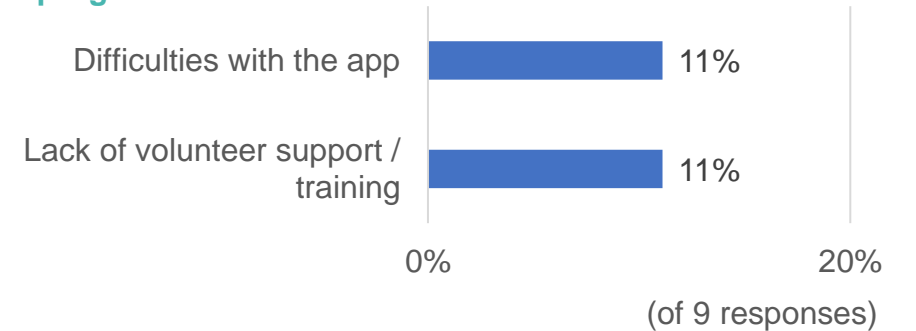
### Feature Statement

Feature	Statement	NHS VR	Local VCSE Sector	Local Councils	Mutual Aid Groups
Empowering	I know what I am supposed to be doing.	58%	92%	88%	80%
Empowering	I feel qualified/trained to do what I am asked to do.	64%	89%	85%	77%
Balanced	I feel burdened by unnecessary processes.	52%	78%	78%	55%

### What could be improved with the NHS Volunteer Responders Programme for Referrers?

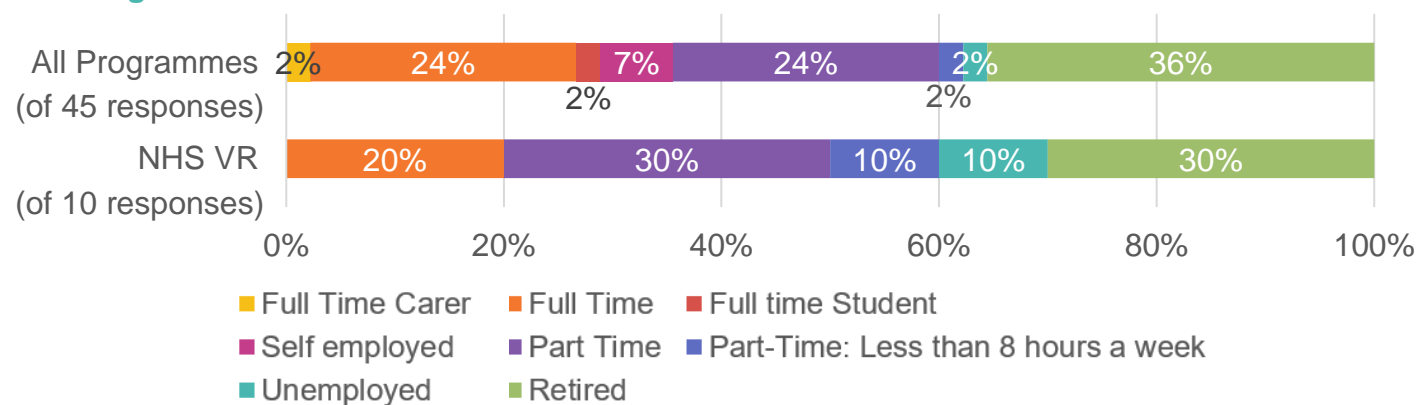


### What were the reasons why NHS Volunteer Responders stopped volunteering through the programme?

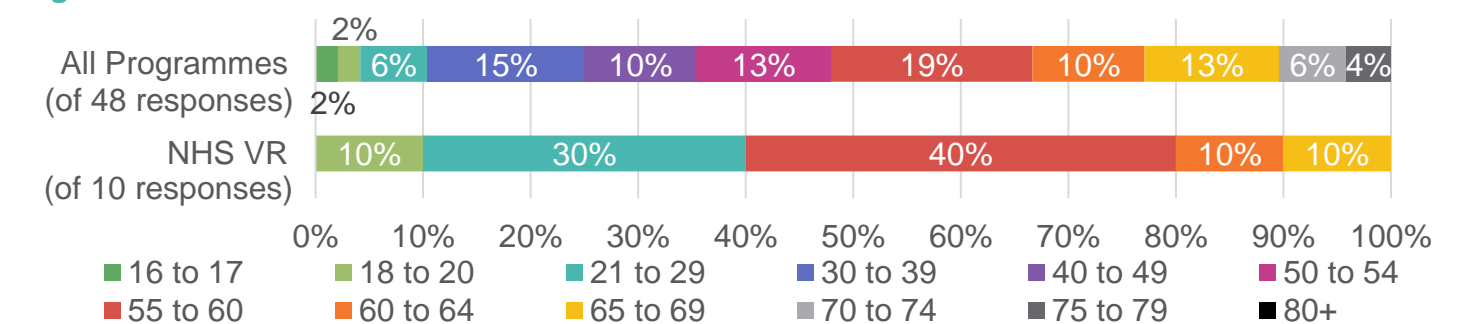


## More Appeal to younger or full time Volunteers?

### Working Status



### Age



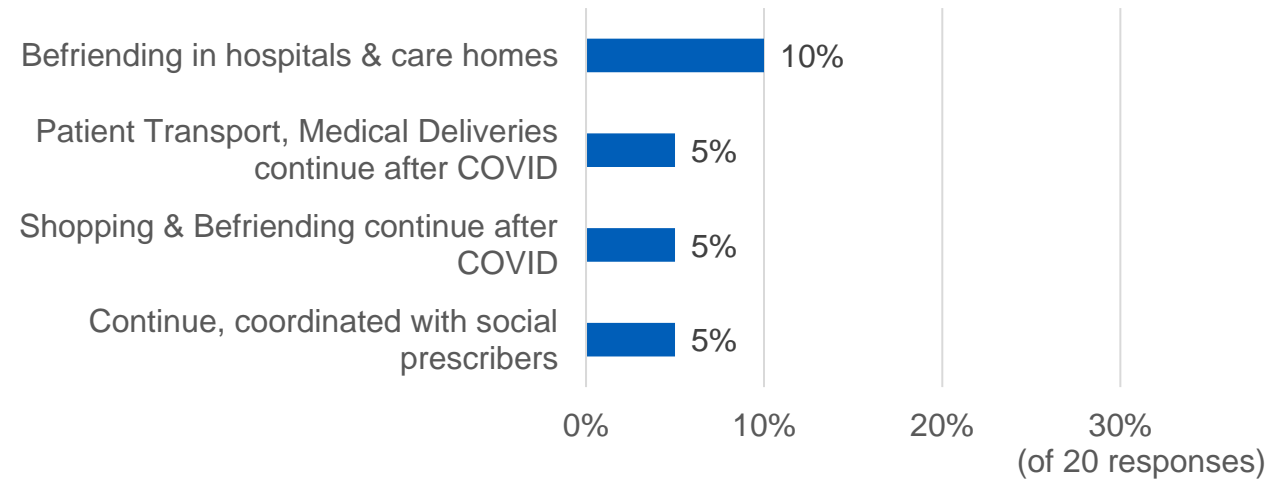
Transactional volunteering attracted more younger volunteers but there were more full-time workers for other programmes that had less transactional volunteering.

Transactional volunteering doesn't work for every situation and works better with known volunteers. It should be one of many methods of volunteering; a more diverse range of volunteering methods and activities resulted in a more diverse range of volunteers.

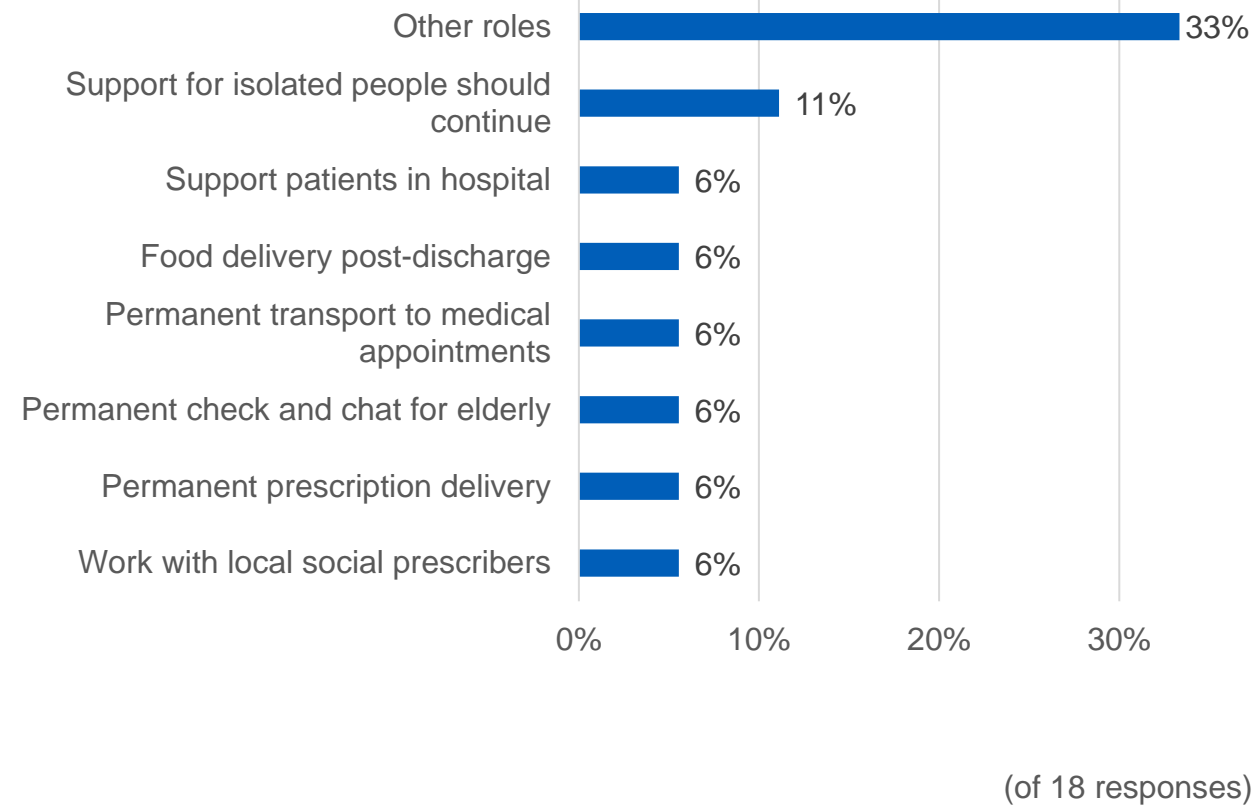


## Support for isolated people needs to continue

### What did Referrers think the Legacy of the NHS VR Programme should be?



### What did Volunteers think the Legacy of the NHS VR Programme should be?



### What other tasks require volunteer support?

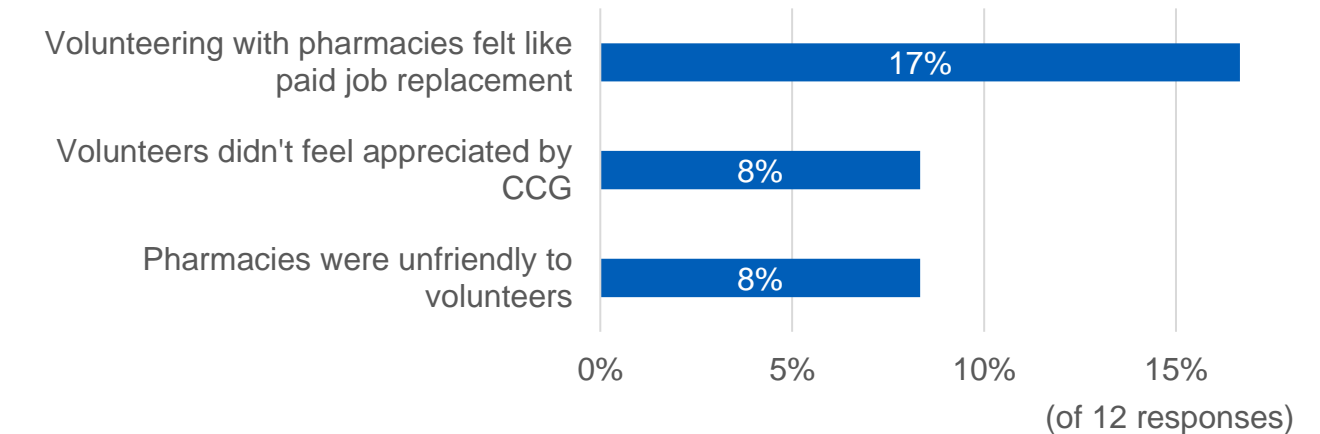
A third of respondents said no additional tasks needed volunteer support. There were no recurring themes but ideas included:

Support with digital processes, Transport to Vaccination Centres, Mental Health Supported for those most isolated, In-household tasks, VCSE-led Emergency Response Volunteers on-standby, COVID-response logistics roles.

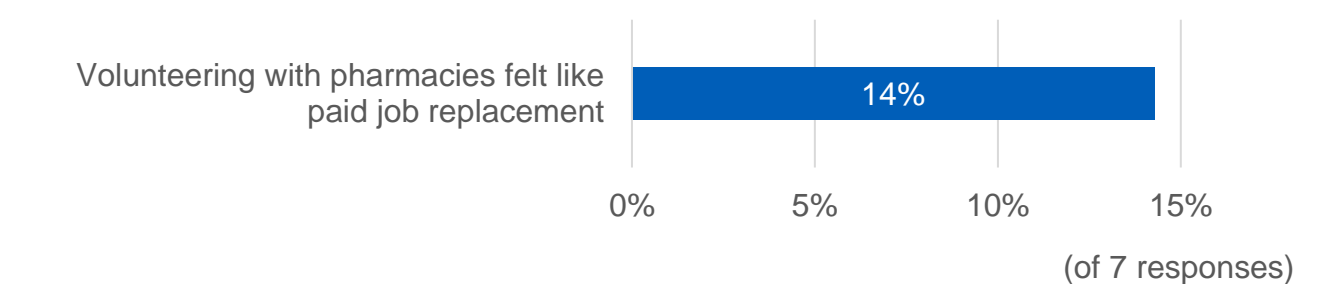
### Consideration for healthcare roles continuing:

The following comment themes are in relation to NHS services that Volunteers either volunteered with, supported or came in to contact with via:

#### Volunteers' local VCSE sector volunteering programmes:



#### And Volunteers' local Council volunteering programmes:



Research conducted by York Centre for Voluntary Services

# yorkcvs

As commissioned by the NHS Humber, Coast and Vale Health and Care  
Partnership (Integrated Care System)



Funded by NHS England as part of the NHS Volunteer Responders  
Embedding & Evaluating Project



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