The Electoral Commission

The UK Government has introduced a requirement for voters to show photo ID when voting at a polling station at some elections. This new requirement will apply for the first time in England at the local elections on Thursday 4 May 2023.

Anyone who does not have an accepted form of photo ID will be able to apply for a free voter ID document, known as a Voter Authority Certificate.

We know that older people are more likely to experience barriers in preparing for this change and may need support to access photo ID.

We've created this pack for organisations in England. It's designed to help you raise awareness, and support people you work with to apply for a Voter Authority Certificate, if needed. This pack also includes information on voter registration.

What you'll find in this pack:

- **A guide for your staff and volunteers**
- **A booklet for voters**
- **Posters**
- **Digital resources**, including social media graphics and template social copy
- **Other resources**, including web and newsletter copy

Organisations working directly with voters, including local authorities and charities, can play an important role in supporting voters to ensure they have photo ID ahead of the elections.

The Electoral Commission is the independent body which oversees elections and regulates political finance in the UK. We work to promote public confidence in the democratic process and ensure its integrity.

If you have any questions about this pack, you can contact us at **partners@electoralcommission.org.uk**.

You can also sign up for our voter registration newsletter at **electoralcommission.org.uk/democratic-engagement-resources**, to stay up to date with our campaigns.

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Printable resources

Guide for staff and volunteers

Download our guide for staff and volunteers, which provides the key information they will need to help people they support to understand the new voter ID requirement. The guide can be used digitally or printed, and explains:

- **How to register to vote**
- **Which forms of ID will be accepted**
- **How to apply for a Voter Authority Certificate**
- **What to expect at the polling station**
- **Other ways to vote**

There are two versions of our guide for staff and volunteers. One is designed to be viewed on a computer and has a coloured background. The other is designed to be printed out and has a white background.
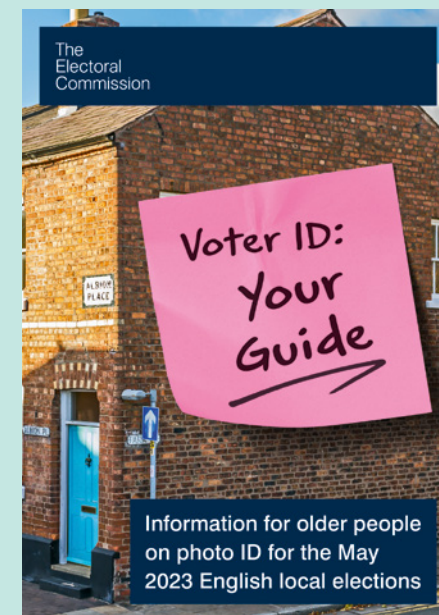

⬇ **Download the guide for staff and volunteers**

Voter booklet

Download our booklet for voters, which explains:

- **How to register to vote**
- **Which forms of ID will be accepted**
- **How to apply for a Voter Authority Certificate**
- **What to expect at the polling station**
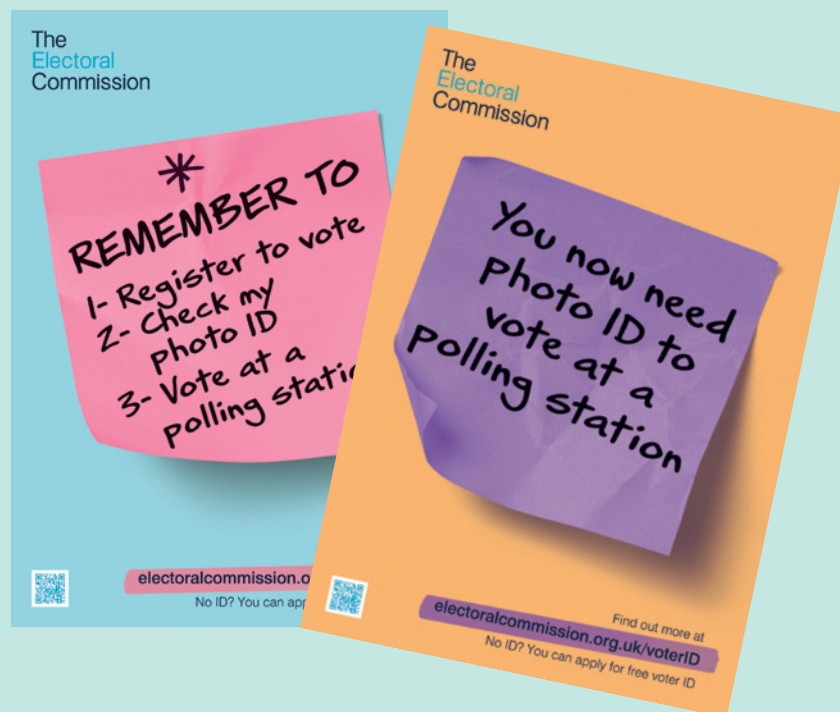- **Other ways to vote**

⬇ **Download versions in English**

Versions available in English:
- Accessible onscreen
- Print ready colour
- Print ready greyscale
- Commercial print

Posters

Download A4 and A3 posters to raise awareness of the new voter ID requirement.

Download the ready to print versions

You can print these directly from your own printer

Download the commercial print versions

These have crop and bleed marks which are essential if you are planning to have these professionally printed

Download all printable resources in English

Digital resources

Social media graphics

Ready to post graphics are available for Facebook, Instagram and Twitter. These can also be shared through community WhatsApp groups.
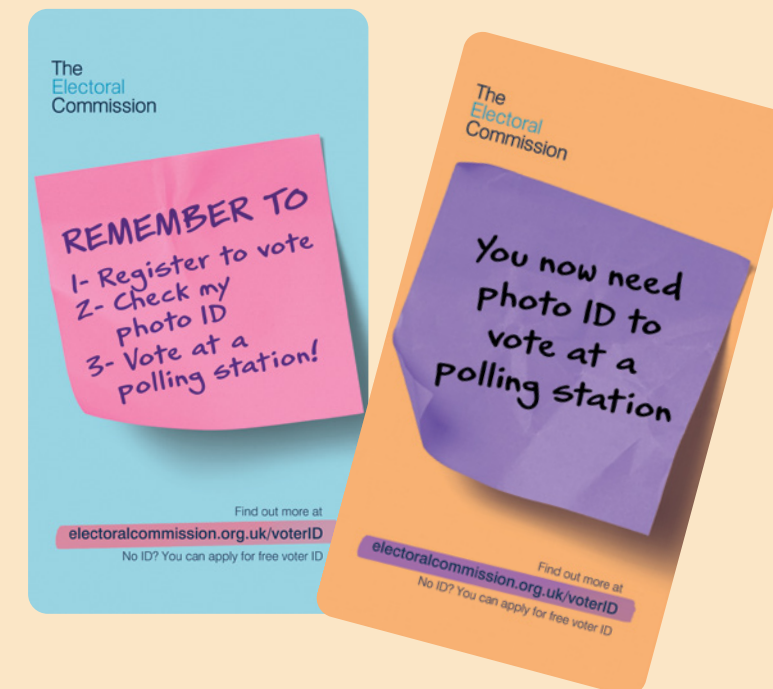
These are JPEG files you can download and share

⬇ **Download the ready to post graphics**

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REMEMBER TO
1- Register to vote
2- Check my photo ID
3- Vote at a polling station!

Find out more at
electoralcommission.org.uk/voterID

No ID? You can apply for free voter ID

The Electoral Commission

You now need photo ID to vote at a polling station

Find out more at
electoralcommission.org.uk/voterID

No ID? You can apply for free voter ID

Social media posts

You can download template copy to share key messages about the voter ID requirement on your social channels.

⬇ **Download social media posts**

⬇ **Download all digital resources**

Other resources

Web and newsletter copy

You can download template copy to share information about the voter ID requirement and how to apply for a Voter Authority Certificate on your website and newsletters.

Download web and newsletter copy

Template press releases

You can download template press releases to raise awareness of the voter ID requirement in your local area.

Download press materials

Other partner packs

You can also download bespoke resources to help groups who are more likely to need support to prepare for the new voter ID requirement, including:

- **Disabled people**
- **Gypsy, Roma and Traveller communities**
- **People experiencing homelessness**
- **People who are registered to vote anonymously**
- **Trans and non-binary people**

Download other partner packs